



RETAILER REGISTRATION FORM

September 8-10, 2017

Grand Wayne Convention Center - Fort Wayne, Indiana

Thank you for joining us for the 2017 Alliance Open House! Please fill out the information below to complete your registration.

Open House events begin the evening of Friday, September 8th, at the Grand Wayne Convention Center. Peer to peer workshops, meals, and vendor focus groups are scheduled for Saturday and Sunday. The exhibit hall will open on Sunday afternoon with 75+ gaming manufacturers in attendance. Retailers must be present to receive the boxed giveaway after the show.

Registration Fee: \$50.00 per attendee will be invoiced to your Alliance/Diamond account

REGISTRATION IS DUE BY JULY 28, 2017

Scan and e-mail your completed registration form to your Alliance Account or Diamond Customer Service Rep.

***PLEASE PRINT LEGIBLY!**

STORE NAME: (AS PRINTED FOR BADGE) _____

CONTACT NAME: _____ CITY, STATE: _____

CONTACT E-MAIL: (FOR CONFIRMATION) _____

ALLIANCE ACCT #: _____ ALLIANCE REP: _____

NUMBER OF ATTENDEES: (LIMIT 4 ATTENDEES PER STOREFRONT) _____

ATTENDEE NAME: _____ ATTENDEE NAME: _____

DIETARY RESTRICTIONS: _____ DIETARY RESTRICTIONS: _____

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Will you attend our first Demo Night on Friday, September 8? Yes No Undecided

Have you attended an Open House before? Yes No, first time

A registration fee of \$50.00* per attendee will be invoiced to your Alliance or Diamond account a week after the Open House event (walk-in registration \$75.00).

*Cancellations: Cancel on or before August 11th to receive a full registration fee credit. Cancellations made after that date and/or "no shows" the day of the event will be charged the full registration fee. Walk-in registration the day of the event is \$75.00 per attendee

THANK YOU FOR REGISTERING FOR THE 2017 OPEN HOUSE!

Watch for additional details and information on the Retailer Services website and Alliance Alert.

ALLIANCE

GAME DISTRIBUTORS

Visit our Open House website for updates <http://openhouse.alliance-games.com>